



ILC Singapore
International Longevity Centre
A Tsao Foundation Initiative

aware 

Collaborating for advocacy: why do it?

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What's advocacy?

- Advocating what?
- To whom? For whom?
- Why do it?
- Advocacy: seeking change
- Three levels of change – *inter-related*
- Change must happen at all three levels.



Macro / structures /
laws, policies

Meso / intermediary
institutions / procedures

Micro / individual
experiences / cases

AWARE & ILC

1. AWARE (Association of Women for Action and Research):
 - a. Advocacy organisation in Singapore
 - b. Dedicated to gender equality
 - c. Engages in evidence-based advocacy – i.e. research for advocacy
 - d. Focus on advocacy to makers of laws and policies (macro level)
 - e. Consultative status with the UN Economic and Social Council – access to intergovernmental meetings & human rights mechanisms

2. ILC (International Longevity Centre – Singapore):
 - a. Enables “connecting of dots” between community, policy makers, academia, practitioners and private sector
 - b. Research to inform policy, facilitate policy-action translation and promote effective practice in Singapore
 - c. Inter-agency
 - d. International: part of ILC-Global Alliance

Why AWARE & ILC collaborated

- **Feminisation of ageing:** women live longer yet have fewer resources for longer lives. Why? What to do about it?
- Convergence of two bodies of experience & knowledge:
 - Women and Ageing Research Roundtable 2015, co-organised by both organisations:
 - Identify vulnerabilities of women in the ageing process: what we know, don't know, need to know
 - Sharing findings, discussing research framework, exploring research agenda on women and ageing
 - Presentations to multi-stakeholder audience:
 - Overview paper on ageing by ILC
 - Case studies from AWARE's field research with 20 impoverished elderly women
 - Joint paper: "Addressing the adverse impact of long-term care on the financial security of older women and female caregivers"
 - Life course approach:
 - i. Factors impoverishing women aged 65+
 - ii. Replication of factors for women aged 40-64
 - iii. Recommendations
 - Draft presented for high-level discussion with senior policy makers

Measures to address the impoverishment of women by state, market, and society (including civil society)

How can laws and policies be improved for women to prevent impoverishment?

