

**Launch of the Community for Successful Ageing at Whampoa (ComSA@Whampoa), a  
Tsao Foundation Project  
and  
Symposium: “Towards a Community-wide Strategy for Successful Ageing”**

**Speaker Profile**

**Alex Ross**



Mr Ross is a public health policy expert trained in the United States at the University of California in Los Angeles (UCLA). Prior to his joining the Centre, he served as Director for Partnerships at WHO Headquarters (Geneva) for four years, as well as in senior advisory posts to Assistant Director-Generals for Communicable Diseases and for HIV/AIDS, TB and Malaria for four years. During this time, he led development of a WHO partnerships policy, nurtured WHO’s engagement with global health initiatives, nongovernmental and private sectors. He also provided inputs to the Pandemic Influenza Preparedness framework negotiations, including strategies for engaging vaccine manufacturers, other private sector entities, and the World Bank/IMF to help provide funds to countries in need.

Mr Ross was very involved in developing innovative health financing approaches, such as the Solidarity Tobacco Contribution, and has been part of the creation of the Global Fund to Fight AIDS, TB and Malaria and UNITAID.

Before joining WHO, Mr Ross served in senior positions in the UK Department for International Development between 2001 and 2003, and in several U.S. Government agencies between 1987 and 2001 (USAID Bureau for Africa, U.S. Public Health Service, U.S. House of Representatives' Energy and Commerce Committee, and U.S. General Accounting Office).