

**Launch of the Community for Successful Ageing at Whampoa (ComSA@Whampoa), a  
Tsao Foundation Project  
and  
Symposium: “Towards a Community-wide Strategy for Successful Ageing”**

**Speaker Profile**

**Dr Zoe J-L Hildon**



Zoe Hildon, is Assistant Professor at NUS Saw Swee Hock SPH, and affiliated with the London School of Hygiene and Tropical Medicine, LSHTM. She has specialised in Health Systems and Behavioural research, building on her work in the field of Ageing. Zoe gained her PhD on the topic of resilience at older ages, and has a Masters in Interdisciplinary studies. She has since worked in cross-disciplinary teams, using theory and methodological innovations to bridge disciplines and research outputs. Her work on ageing and behaviour change spans Europe, African and Asian contexts.

With over ten years combined experience in Public Health related research / project management and capacity building working in both NGO and Research sectors, Zoe has specialized in technical expertise relating to mixed methods designs, using both quantitative and qualitative evaluation approaches. She has also carried out extensive study of risk communication and presentational methods. This work focused on investigating how to best communicate complex statistical outcomes and interactions to improve understanding, decision-making and usefulness of statistical materials for both lay and professional audiences.